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This Year's Coolest Wine Labels

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Melka Metisse Knights Valley Red

What can we say, it's bold and unnerving

Do we judge a bottle by its cover? Yes, often. Truthfully, wine labels often reveal something about the winemaker, winery owner or the wine itself. Some are haughty and grand, covered in script and gold lettering, while others are simple and straightforward. The wine label is technically our first impression of a wine, so it should be reflective of what's in the bottle. This slideshow is a mere snapshot of some of the coolest wine labels I've seen to date. I know there are more, if you've come across something spectacular, please share. I'm already working on next year's list.

<http://www.forbes.com/pictures/emkd45fdmi/melka-mtisse-knights-valley-red/>